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# **Dog Product Shopping in the Internet Age**

The web can be a wonderful resource when searching for items for your pet. But, in order to get the best deals, you need to have a plan of assault. My own strategy involves two essential elements: product research and retailer research.

The first thing you ought to do when buying anything on the internet (or anywhere else, for that matter), ought to be to research the type of product that you desire to purchase. I commence by looking at some comparison review sites. These sites help me narrow my search down to a few top products very promptly. For dog items, there are many places you can look for information. Always try to find trusted sources. The American Kennel Club's website is a good starting point for information on your dog's needs. Then you should look at pet owners' community websites. Discover what other dog owners like. For instance, I found that many people are switching to [grain free dog food](#) because it more closely resembles a canine's natural diet. Once you've narrowed products down to a few brands, look more closely at those specifically. Check out their websites, but don't trust everything you read there. Find independent sources, including consumer reviews, to find out the true tale. For instance, Iams' website obviously tells you of all the great things about [Iams dog food](#), but they don't tell you that PETA is constantly on their backs about animal cruelty violations.

Your product chosen, it's time to choose a retailer. And you'll need to take more things into consideration than just the retail price. How much is shipping? For instance, if you bought a pricey dog bed, like one of [these](#), the shipping could get expensive if you pay by weight. Be sure to add this into the retail price. Also, some online retailers offer deals on shipping if you spend a certain amount of money. It might be worth buying two items from the same store, even if one is slightly less expensive at another retailer, to get this discount. You should also factor in how long something will take to ship to you. Can you afford to wait?

If you think about all these factors, you should be able to buy items for your dog less expensively on the web than you can at a brick-and-mortar store.

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